

# Partnerships

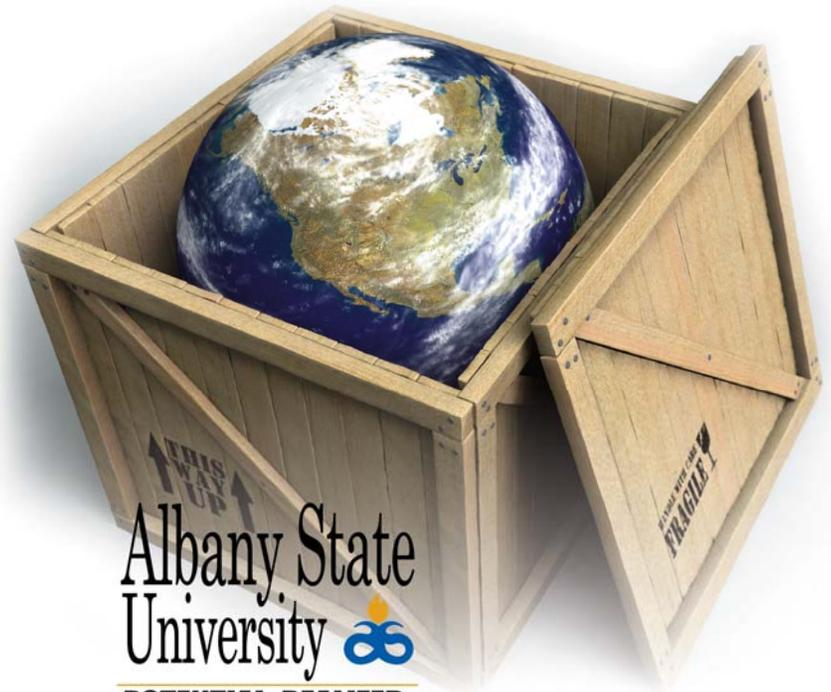
## with other institutions

ASU is partnering with area technical and community colleges, employers and the Marine Corps Logistics Base in Albany, Georgia, to provide students an opportunity to pursue the bachelor's degree in Supply Chain and Logistics Management.

Articulation agreements will soon be in place to allow a student who earns an associate degree in the field at another institution to apply those credits toward the bachelor's degree at ASU.

Learn more about the  
Bachelor of Science Degree  
in Supply Chain  
and Logistics Management  
at Albany State University by visiting  
[www.asurams.edu](http://www.asurams.edu)  
or by calling the  
**College of Business**  
at **(229) 430-2749.**

## The Bachelor of Science Degree in Supply Chain and Logistics Management



Albany State  
University   
**POTENTIAL. REALIZED.**  
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Offered by the  
College of Business

# What is Supply Chain and Logistics Management?

The Council of Supply Chain Management Professionals (CSCMP) defines logistics as the part of supply chain management that plans, implements and controls the efficient and effective flow of goods and services from the point of origin to the point of consumption.

The field of logistics is so vast that the ultimate success of almost any business or non-profit organization depends on the logistics function—moving goods and/or services to the right place at the right time for the right price.

According to the CSCMP, Logistics and Supply Chain Management contributes 10.1 percent of the Gross Domestic Product (equivalent to \$1.47 trillion). The long-range demand forecast for logistics-related occupations in Georgia is quite positive. The combined growth rate, projected by the Georgia Department of Labor for the next 10 years, exceeds 15 percent.

The long-term demand for logistics workers, coupled with average wages up to \$60,000 (provided by CSCMP), makes the profession a competitive career choice.

## The College of Business at ASU

The undergraduate and graduate programs of the College of Business at Albany State University are accredited by the Southern Association of Colleges and Schools (SACS) and recently reaffirmed for accreditation for 10 years by the Association of Collegiate Business Schools and Programs.

The College is currently applying for candidacy in the Association to Advance Collegiate Schools of Business (AACSB).

The College of Business offers seven undergraduate degrees and one graduate (MBA) degree.

## The bachelor's degree program

The Albany State University Supply Chain and Logistics Management Degree prepares business students from throughout Southwest Georgia and the region for careers in the broad field of Logistics. Specifically, the graduates of the program will be prepared for three areas:

1. Manufacturing, merchandising and service/government organizations— focusing on transportation, inventory, warehousing, product scheduling, customer service, procurement and other logistics processes;
2. Freight and passenger transportation networks and terminal facilities operated by private firms and public authorities;
3. Consulting firms and government agencies concerned with transportation and logistics.



## Students in the Logistics Program will:

- Research and evaluate logistics management issues.
- Implement the best transport modes based on relevant criteria.
- Effectively manage supply chain and logistics functions.
- Learn storage and materials handling practices.
- Effectively operate all aspects of logistics systems.

The new B.S. program is viewed as a premier program within the ASU College of Business. It will be offered on the main campus of ASU, with approximately 10-20 percent of course offerings at the U.S. Marine Corps Logistics Base in Albany, Georgia. Within a year, courses will be offered online.