



Albany State University
College of Business
Center for Advanced Logistics Management (CALM)
504 College Drive ■ Albany, GA 31705

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Center for Advanced Logistics Management (CALM)

Albany State University
College of Business



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What are logistics and supply chain management?

A major in supply chain management—the acquisition of parts and raw materials, from purchasing to delivery—is a career track that leads to excellent employment opportunities. While it isn't one of the classic business school majors, for either undergraduates or MBAs, comfortable salaries, and the prospect for advancement have caused the academic community to

take notice. More students are majoring in the subject and more programs offer relevant courses and concentrations in it. With companies such as H.J. Heinz and Ann Taylor Stores creating senior supply chain positions in the past few years, students recognize the benefits of pursuing a career in a field with the potential for upward mobility (businessweek.com).

CALM is an outreach and educational initiative of the College of Business. CALM adds value through the following features:

- Relevant real-world education and skill-set development for today's and tomorrow's logistics workplace
- Education and skills to succeed in today's competitive workplace
- Paid and unpaid internship opportunities
- Technical knowledge
- Integrated learning
- Communications
- Presentations

contact:

For more information about CALM,
Bruce Strom, PhD | Operations Director | 229.430.7025
bruce.strom@asurams.edu

Bruce Strom, PhD, is the Operations Director/ Interim Executive Director. Dr. Strom assumed operational duties in August, 2012. Dr. Strom has a military, consulting, and academic background. Dr. Strom's areas of expertise are management, six sigma, lean management, project management, and total quality management.

The Purpose of the Center for Advanced Logistics Management (CALM)

The center was established in 2009 to meet the needs of the U.S. Marine Corps Logistics Base located in Albany, Georgia, the state's southwest region, also local and state industries. The purpose of the CALM is to enhance the professional capability of logisticians by addressing the problems associated with the compartmentalized nature of logistics and by helping logisticians think and operate in cross-functional environments. The CALM does this through its partnership with industry logistics leaders.

Under the guidance of the CALM board members, Albany State University established a bachelor's degree program in Supply Chain and Logistics Management (SCLM). This program allows learners to develop an understanding of supply chain and logistics management principles and theory; and to develop their skills in an exciting field through an integrated learning

process that allows them to build experiences inside a virtual, multi-national company used to simulate a complete business environment. For each of the seven courses included in the SCLM degree program, students become virtual interns required to address a variety of specific problems using an enterprise level, cross-functional approach. Instructors in this process become mentors not only teaching theories and principles, but assisting the learners in problem-solving.

In addition to providing their expertise to ASU's SCLM degree program, CALM staff members assist College of Business faculty members in creating professional and graduate level certificate programs that allow ASU to continue meeting the needs of busy professionals and academics seeking to enhance their careers through continued learning.



"The purpose of CALM is two-fold: (1) to serve as a center for logistics innovation, and (2) to serve as a provider of applied research and practice."

—Dr. Bruce Strom, Ph.D
Operations Director, CALM